

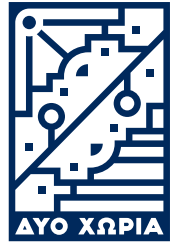


MAJA DJORDJEVIC  
*I don't know you, but I love you*

Maja Djordjevic (b. 1990) belongs to the first generation of children doodling in their computers. A doodle is a simple sketch that depicts either a specific representational image or simple abstract shapes. Typical examples of doodles are sketches found on the margins of school notebooks from students that have lost their interest during class. Popular doodles are comic characters, imaginary creatures, landscapes, geometric shapes and scribbles. In the early '90s the first digital doodles came out; they looked similar to their offline counterparts but they had been created using software on a computer. Due to the capabilities offered by the software, digital doodles are characterized by their bright, vibrant and almost plastic colors (like the intense fuchsia and the vigorous blue). Through this color pattern they deliver an effluence of emotions to the drawings they depict.

Djordjevic successfully transfers the plasticity found in colors that are painted digitally (as well as the range of emotions that these colors convey), into traditional paintings that have nothing less in their technique and their mastery to those created by old master paintings drawing on oil on canvas.

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The exhibition ***I don't know you but I love you*** consists of two parts. At the Dio Horia exhibition space, a series of the artist's paintings is presented. These paintings are part of an imaginary diary she kept from the moment she was invited to do the residency and exhibition in Mykonos until the time she arrived to the island. These works reflect images of her imagination of how Mykonos must be and her emotions for the artistic opportunity she was given. Djordjevic made them without having researched or seen any images of Mykonos. Then, part two of the exhibition takes place online where Djordjevic presents digital doodles she made during her residency in Mykonos. These doodles (that stand under the title ***Now I know you and I really love you***), are presented thought posts offered to selected social media accounts of local users (restaurant accounts, tourist agencies and so on) who inspired the artist while she was in Mykonos. The digital part of the project can also be found at the Dio Horia website.

*Maja Djordjevic (b. 1990, Belgrade) is a young and emerging artist, currently living and working in Belgrade. She has completed her Bachelor and Master studies at Faculty of Fine Arts (Painting) in Belgrade in 2014. She has shown her work in Belgrade, Novisad and abroad, at Stiftung Donauschwabisches Museum, Stuttgart, Karlsruhe, Germany and others. In 2015 she is presenting her work in solo shows in KM8 Gallery, Belgrade and in Cultural Center of Ribnica, Kraljevo, Serbia. She has received two awards for Painting, the Ristai Beta Vukanović, prize for young painters, Belgrade, Serbia, and Prize for drawing, Faculty of Fine Arts in Belgrade.*